

## IRIE PROFESSIONAL CAREER DEVELOPMENT & CORPORATE INSPIRATION



**All of IRIE's principles are based on my book, *Your Career, Your Life*, published by Penguin Books, available from your local bookstore. Below I list some comments that I received from readers within three weeks of launching the book:**

Your book is without a doubt the BEST book in this genre that I have ever read. The way you write just makes it so simple to understand but also so easy to apply! Thank you for this gift!!! We have created voluntary workgroups at work where we meet once a week either at 07:30 or at 17:00 to work through that week's chapter together – I am LOVING every page!!

I have began following the book and I have found it so, so, so, applicable; especially in its ability to have one focus or re-focus on what we want from a career and life perspective. It provides a template to life and work that near as dammit to bulletproof...

I got started on your book last night and I couldn't put it down. You've done such a good job with it, it flows so beautifully. Honestly, I can't wait to pick it up again, it's so honest, positive and inspiring.

[While reading your thoughts on having a presence yesterday, it really hit home for me that I have lost interest in my wardrobe, overall appearance, professional level of communication etc and have already started to make improvements today.](#)

...I just know that your book will be a success and will make an impact in many people's lives. I am really enjoying reading it thus far...

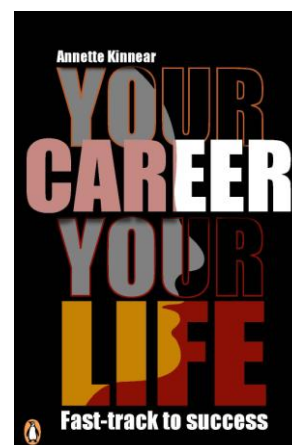
...your wonderful book, which is very easy to read and unencumbered by technical and high brow jargon, but plain and down to earth, easily understandable by even the less learned. Were on earth did you dig up all those pertinent quotes?

Where were you when I could have taken your advice? Instead I had to get there by trial (very hard) and error, but all paths led me to this, my last and happiest job.

[...I wish I had such a wonderful book to guide me when I was young...I have already passed on some information from your book to my friend's son....](#)

What we are going to do is buy several more copies of the book and then make them available to all our staff within the various departments. I think that it is important to hand people the information that can empower them to achieve greater heights within their work and private lives. I think that it is important that people understand the impact they have each day of their lives...it is not good when one reflects on the reasons for failure and not understand that they could have created a alternative outcome in not on but all situations.

I wanted to tell you in person how fantastic *Your Career, Your Life* is! I have read it from start to finish and it is so inspiring. All I want to do is read it again so I can take in more of its practical, do-able advice. It's easy to follow, amusing and I love the real-life examples to illustrate the points. It's very rooted in contemporary SA culture, very "young" in its approach, with no condescension at all, despite



your vast experience. You give great advice and practical suggestions for careers, but the points are also relevant to the rest of our lives and have made me start rethinking all sorts of things. I am not a self-help book fan by any means (I am way too cynical) but I am completely motivated by your words and have gone home with a smile on my face the last few nights, determined to make changes in my life. If we instituted some of her advice at our company, or got you to come in and speak to us, I think the whole company could learn so much from you. I am very excited and just wanted to share that with you!

I have started reading it and have taken the first step of joining our company's public speaking initiative to improve my presentation and communications skills. It is indeed a fantastic book and it has made me review my career and aspirations of having my own business one day. I realized that I felt comfortable and forgot about pressing on for my goal. I recommended the book to my colleagues and I hope they will buy it, especially if they notice change in me.

I got started on your book last night and I couldn't put it down. You've done such a good job with it, it flows so beautifully. Honestly, I can't wait to pick it up again, it's so honest, positive and inspiring.

I am half through reading your book and loving it. I have read several books on corporate guidance and models for success. These were mostly American and I have to say, that your book was the one that I can best relate to. You are speaking a language that I understand... There are so many instances in my current situation that make absolute sense with what you say...

I just know that your book will be a success and will make an impact in many people's lives. I am really enjoying reading it thus far...

I have purchased your book and cannot put it down... I love the inspiration and motivation I receive from it or should I say from you 😊

(2<sup>nd</sup> letter) ...I have read a few more chapters... it was rather funny when I reached the end of the first Quarter the goals that you mentioned would start happening in my life, the changes within the work place, and the changes in my attitude. What made me laugh so much was that it was almost as if you had written it after reading my letter to you!

... reading your book has changed my life in ways I cannot express in words. You make me see that everything and anything is possible...

Hi Annette, my name is ... Something amazing has just happened to me. I bought your book Your Career Your Life around approx Dec 2009. Once I had read through it and completed the exercises, I had put it away and didn't pick it up since. Now, a year later, I found it, and read through my goals etc that I had written and pasted in. it stated: "priority goal for 2010: - to have a specific amount of money put away for a deposit on a townhouse in Sunninghill by Dec 2010. I was amazed, because I have put the exact amount of money away that I written down there and I have just put down that deposit on my house in Sunninghill. To be honest with you, I had totally forgotten that I had written that down. There isn't a day that I don't take something from you and apply it to my career.

... She told me that your book has really made a difference for her this year. She said that every month she felt she really learnt something and it was an opportunity for her apply something (esp the setting boundaries section).

... She spoke of the book so highly I really wanted to share with you how much you have touched her personally and professionally...The faces of all my clients have lit up when I tell them about you, a bit of the DAV story and the book.

... Was impressed with the matrix structure and the homework which needed to be done. I like the structure of the book.

... He said the book means so much to him as it is a practical value add...

I thought I will let you know what one of my candidates said about your book. During the interview she said that she came in feeling low ... Then today she has sms'd me to tell that she has bought your book and quote: "the book is awesome. If I only had to come into your offices to see that, it was worth it".

I have started reading your book, just want to say thank you for the opportunity of sharing your success and how to be successful.



For further information on **IRIE Career Development Programmes**, please visit our **green** pages on our website.

For further information on **IRIE Corporate Inspiration Programmes**, please visit our **yellow** pages on our website.

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