

IRIE PROFESSIONAL CAREER DEVELOPMENT & CORPORATE INSPIRATION



All of IRIE's principles are based on my book, *Your Career, Your Life*, published by Penguin Books, available from your local bookstore. Below I list some comments that I received from readers.

Your book is without a doubt the BEST book in this genre that I have ever read. The way you write just makes it so simple to understand but also so easy to apply! Thank you for this gift!!! We have created voluntary workgroups at work where we meet once a week either at 07:30 or at 17:00 to work through that week's chapter together – I am LOVING every page!!

I have began following the book and I have found it so, so, so, applicable; especially in its ability to have one focus or re-focus on what we want from a career and life perspective. It provides a template to life and work that near as dammit to bulletproof...

I am actually enjoying the book so much as it is so easy to read, as I do not have to constantly check up a word on a dictionary. I got it at a right time whilst on leave. I'm almost done reading it and now my nephew can't wait to get his hands on it – thank you again!

... I sent my friend in Canada a copy of your book as a gift. My friend has enjoyed your book so much, that she has requested 6 more copies!

...You are simply amazing Annette! Not only can one apply the wealth of knowledge you have imparted in your book in business, but you can utilize it in your personal life too. I hope that you will be writing many more books in the future!

...I have covered week 1 to 14. I find it quite interesting, especially because I am able to relate to it in two opposite ways: on the one hand I can look back from the present into the past on a fruitful and, I may say, successful academic career of 35 years, and on the other hand, I can look forward from a point 35 years ago and imagine a career stretching into an unknown future. In the former case I recognise many of the aspects you deal with which I was able to identify and apply on my own (common sense, as you maintain), hence my achievement, I guess. In the latter instance I recognise many other aspects you put forward which could have made my life much easier had I had your book back then! You are correct in placing emphasis on common sense and commitment to one's goal, which takes a lot of guts... I have no doubt that many a career seeker will benefit a lot from your book.

Just a quick note, your book is fantastic!!! My husband is always skeptical about these type of books, and currently we are fighting on who's turn it is to read your book. I had to buy him his own copy☺

...Sometimes I feel as if you can read my mind. ☺ The examples you use is more often than not the exact thoughts that are going through my mind...

... (*Your Career, Your Life*) couldn't have come into my life at a better time. I've had a successful career, until 2009. I now have a new manager, I'm in a new role, I'm managing a team virtually in an area that is not my expertise. I've become despondent, demotivated and generally miserable.

While reading your thoughts on having a presence yesterday, it really hit home for me that I have lost interest in my wardrobe, overall appearance, professional level of communication etc and have already started to make improvements today. I look forward to the journey that your book offers. Every professional needs a little focus and guidance at some point.

I got started on your book... and I couldn't put it down. You've done such a good job with it, it flows so beautifully. Honestly, I can't wait to pick it up again, it's so honest, positive and inspiring.

While reading your thoughts on having a presence yesterday, it really hit home for me that I have lost interest in my wardrobe, overall appearance, professional level of communication etc and have already started to make improvements today.

...I just know that your book will be a success and will make an impact in many people's lives. I am really enjoying reading it thus far...

...your wonderful book, which is very easy to read and unencumbered by technical and high brow jargon, but plain and down to earth, easily understandable by even the less learned. Were on earth did you dig up all those pertinent quotes?

Where were you when I could have taken your advice? Instead I had to get there by trial (very hard) and error, but all paths led me to this, my last and happiest job.

...I wish I had such a wonderful book to guide me when I was young...I have already passed on some information from your book to my friend's son....

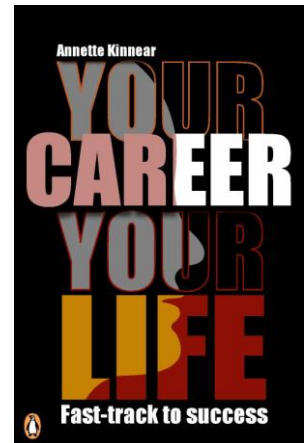
What we are going to do is buy several more copies of the book and then make them available to all our staff within the various departments. I think that it is important to hand people the information that can empower them to achieve greater heights within their work and private lives. I think that it is important that people understand the impact they have each day of their lives...it is not good when one reflects on the reasons for failure and not understand that they could have created a alternative outcome in not on but all situations.

I wanted to tell you in person how fantastic *Your Career, Your Life* is! I have read it from start to finish and it is so inspiring. All I want to do is read it again so I can take in more of its practical, do-able advice. It's easy to follow, amusing and I love the real-life examples to illustrate the points. It's very rooted in contemporary SA culture, very "young" in its approach, with no condescension at all, despite your vast experience. You give great advice and practical suggestions for careers, but the points are also relevant to the rest of our lives and have made me start rethinking all sorts of things. I am not a self-help book fan by any means (I am way too cynical) but I am completely motivated by your words and have gone home with a smile on my face the last few nights, determined to make changes in my life. If we instituted some of her advice at our company, or got you to come in and speak to us, I think the whole company could learn so much from you. I am very excited and just wanted to share that with you!

I have started reading it and have taken the first step of joining our company's public speaking initiative to improve my presentation and communications skills. It is indeed a fantastic book and it has made me review my career and aspirations of having my own business one day. I realized that I felt comfortable and forgot about pressing on for my goal. I recommended the book to my colleagues and I hope they will buy it, especially if they notice change in me.

I got started on your book last night and I couldn't put it down. You've done such a good job with it, it flows so beautifully. Honestly, I can't wait to pick it up again, it's so honest, positive and inspiring.

I am half through reading your book and loving it. I have read several books on corporate guidance and models for success. These were mostly American and I have to say, that your book was the one that I can best relate to. You are speaking a language



that I understand... There are so many instances in my current situation that make absolute sense with what you say...

I just know that your book will be a success and will make an impact in many people's lives. I am really enjoying reading it thus far...

I have purchased your book and cannot put it down... I love the inspiration and motivation I receive from it or should I say from you ☺

...I enjoy your book and wish that it had been available much earlier. It would have saved me much heartache.

(2nd letter) ...I have read a few more chapters... it was rather funny when I reached the end of the first Quarter the goals that you mentioned would start happening in my life, the changes within the work place, and the changes in my attitude. What made me laugh so much was that it was almost as if you had written it after reading my letter to you!

... I must tell you that I'm thoroughly enjoying your book, it's easy to read and has really changed my attitude for the better towards my career and my personal goals – I now know what I want and how to get there ... so thank you...



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For further information on **IRIE Corporate Inspiration Programmes**, please visit our **yellow** pages on our website.

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